

# Scott Furman

## Exceeding All Expectations

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Over his vast career Scott has successfully handled well over 1,000 Real Estate transactions and has a long list of loyal clients who have been so impressed with Scott's integrity and attention to detail that they have been confident enough to refer their friends and family to Scott. He has marketing strategies that, along with his staff, are second to none. As part of his marketing plan, he encourages his sellers to do a pre-listing home inspection which helps to alert his sellers of potential issues with their homes that can be addressed either before listing or used to price the home appropriately. Scott also likes to encourage staging of his listings to show the home to its best advantage. In addition, he believes in using Home Warranties for the duration of the listing agreement to assist the seller if unexpected repairs are needed.

When working with buyers, Scott takes the time to get to know them, determine what they want and what they can afford. He explains the entire process to his clients and guides them through the purchase from finding their dream home to settlement.

Scott's personal assistant is also available to further help his clients with questions and details throughout the entire buying or selling process. There is additional support staff to answer calls and assist with making sure all the paper work is complete.

RE/MAX Classic has recently upgraded its technology infrastructure to better serve its clients with an improved data base tracking system, ability to remotely access e-mails, and has invested in an in-house graphic design program for improved direct mail cards, brochures, and other marketing tools for listings.

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FREE MLS Property Information

